

Enfield Old Home Days Committee  
Meeting Minutes  
Wednesday June 5, 2019  
Whitney Hall Conference Room

Present: Rob Bassett, Scott Gerlach, Tracy Hill, Shirley Green, Ron Hill, Kristin Harrington  
Absent: Lori Hill, Stephanie Hill, Jason Hill, Dan Harrington  
5/9 members present = quorum

Called to order 5:35PM

Shirley Green motioned to approve the May minutes, Tracy Hill seconded. Rob and Scott abstained; minutes are approved.

Fundraising update: Shirley has another \$630 in hand to give to Alisa plus \$100 outstanding from Bar Harbor Bank and Trust. That will bring our total to \$5506 with invoices outstanding to Cardigan Mountain Tradition and Gnomon for our printing.

The committee was able to look at the trophies and prizes that have come in since the last meeting as well as our official OHD pens.

Shirley went over the list of people and businesses for the special thanks section of the program. She will finalize that and the business directory and get it to Stephanie by week's end so printing can commence.

The committee went over the program one final time. Changes follows:

- Pull Wildlife Encounters out as its own event
- Move Cruise Night and Home Brew to next page with "continued" heading
- Add "special museum programming" under the country fair bullets
- Add raffle info somewhere in program for new raffles for OHD swag and door prizes at Cruise Night, Home Brew, and Country Fair

The committee then went over the list of businesses for poster and program distribution to make sure it was current. Programs will be printed and in hand by the June 19 meeting. Yard signs will also be at that meeting for people to pick up. All print materials/signage will go out following the Enfield Family Fair with the exception of the EVA materials- they will be able to distribute by the Shaker 7 event.

Other advertising was discussed. The Valley News contacted the Facebook page for a piece to be written up in the summer insert. Raffle prizes were discussed as a way to create a mailing list that may include people we miss in other advertising. People can buy raffle tickets and leave their contact information in a book that we can then email the program out to in future years. A budget of \$500 was set for this endeavor.

Action Items:

Shirley: Finalize business insert and send to Stephanie

Stephanie: Finalize programs/posters for printing and send to Gnomon, work with Kristin to get yard signs, order t-shirts for tie-dye

Kristin: order logo items for creation of swag bags, work with Stephanie on yard signs

Adjourned at 6:15PM