Town of Enfield Mascoma Lakeside Park Committee Minutes, April 3, 2018

The committee met at 3:30 in the Whitney Hall conference room. Present: Meredith Smith, Kate McMullan, Doug Smith, Ryan Aylesworth, Shirley Green, Terri Lynch, Ken Warren. Absent: Jo Ellen Courtney, Kim Quirk, Ed and Julie McLaughlin, Mary Ann Haagen, Bob Barr, Scott Osgood. Approval of the minutes of the previous meeting on March 20th was postponed pending corrections.

Financial Report: Ryan distributed a report of cash and pledges received to date. The totals, \$37,420 in cash, and \$89,450 in pledges, were little changed from two weeks ago, reflecting stagnant results since Town Meeting. Ryan also reported that the "thank you letter" procedure is going smoothly.

Purchase Price: Ryan has been lining up legislative support in discussions with Joe Kenney, Roger Dontonville, and Steve Darrow. The legislative committee meeting could take place as early as this June or July.

The Campaign: Doug suggested that we should contact the people we saw at Town Meeting, since the great majority of them voted for the park and took the brochure home with them. It was agreed that we will hold a telethon some evening soon, the time and place to be determined. He suggested that each member should bring a list of ten people seen at Town Meeting, and their phone numbers. There was a discussion of various prospects, but nothing new to report on the silent campaign or the grant funding applications.

Rail Trail: Ken Warren provided a copy of the Friends of the Northern Rail Trail newsletter, in which their \$1000 contribution is reported, and individual contributions are invited.

Fund Raising Event: Meredith asked if we should plan a fund-raiser at the park. Terri pointed out that events, which are a lot of work, don't raise a lot of money. Discussion followed, focusing on steamboats as an attraction. Meredith will research the steamboat group.

Kiosk: The donated kiosk needs to be moved to a permanent location. We could ask the Town PW Dept, but Terri suggested volunteer manual labor. She will look into it. She also will provide a plastic holder for the campaign brochure at the kiosk. We also discussed the need for a level area to accommodate a tent. Kate said that Bill Fountaine has offered to make a campaign thermometer for display at the park.

Sample solicitation letter: Bob Barr has provided a sample letter which can be used in making individual solicitations by mail. Kate has drafted a revision to the paragraph about the beach. She will send it to Meredith to be incorporated in Bob's letter.

Doug Smith