

**Town of Enfield
Mascoma Lakeside Park Committee
Minutes, December 4, 2018**

The committee met at 3:35 in the Whitney Hall conference room. Present: Jo Ellen Courtney, Meredith Smith, Doug Smith, Ken Warren, Terry Lynch, Kate McMullen, Shirley Green.

Minutes. November 13th minutes approved.

Public Priorities. Two changes were approved to the list of Public Priorities reported in the minutes of the previous meeting. The secretary will delete the word “should” where it appears in the list. Kate requested a new #15 be inserted in the list to read: Lakeside space will be provided in support of water-related educational programs. Item #15 will become item #16.

Deed and Survey Update. Ryan reported progress with both the lawyer doing the title search and the surveyor. Both reports should be received soon, at a combined cost of \$5900. No news on the actual transfer from DOT.

Funds on Hand. There has been one donation since the last meeting. The total paid and pledged is now \$172,089. Of the \$10,700 in outstanding pledges, Jake’s is \$5000.

Proposed Amenities Budget. With input from the committee, Doug has prepared and distributed a revised amenities budget and fundraising goal totaling \$270,000, or twice the amount of the matching grant. At this meeting, with more input from Ryan and Jim Taylor, a few changes were discussed and agreed upon. The size of the pavilion increases to 800 sq. ft, but the cost per foot decreases to \$100. \$15,000 is added for permitting, \$500 for benches, and \$2200 for sand in the toddler play area. Professional fees for landscaping and architectural plans increase from \$10,000 to \$15,000. Improvements to the parking area increase from \$15000 to \$20,000. The title search has been added at \$3,000. The effect of these changes is summarized in the attached spreadsheet.

Fundraising Campaign. Meredith reported that the Byrne letter has gone out, requesting an outright gift of \$75,000. We should hear from Mrs. Byrne soon. Meredith went on to emphasize the importance of focusing now on fundraising. We have six months to raise \$135,000. She said that personal contact was best, but she solicited other ideas to energize the campaign. She offered to do a house party after the Holidays. Other ideas discussed included publicity in the Valley News, going back to previous donors, allowing donors to designate specific amenities they will pay for, and recognizing donors in various ways. Shirley agreed to contact the NH Lakes Association. Terri mentioned a memorial fund for Gary Gaudette started by residents of Evan Chance Road. Jo Ellen suggested using social media.

Doug referred to the master prospect list that he uses to track personal contacts, which has over 300 names. He urged members to review it again and pick those they would like to call on, either alone or in the company of another member. He and Mary Ann have met and are working on getting appointments with some of the people on the list. Doug has written some letters that will be followed with phone calls. He will contact Lori Bliss. Terri said that Bud will go with Doug to see Gregg Hartman.

Adjourned: 5:00pm

Next Meeting: January 8, 2019
DAS